

*"I love ELASTIderm. It is extremely hydrating and layers well under makeup and tinted moisturizer. My fine lines look diminished and the skin under my eyes appears dramatically firmer. I never look tired anymore—my eyes look alive!"<sup>4,§</sup>*

*—Leigh  
Woodstown, NJ*

Women who tried ELASTIderm Eye Cream for 8 weeks in a clinical trial were pleased with the results:

**97%**

of patients considered the roughness/crepey texture of the skin around their eyes to be barely or not noticeable<sup>3,†</sup>

**88%**

of patients considered the laxity/looseness of the skin around their eyes to be barely or not noticeable<sup>3,†</sup>

<sup>†</sup>Study results for twice-daily application of ELASTIderm Eye Cream in an 8-week study; N=33.

<sup>§</sup>Testimonial from nonstudy patient.

## ELASTIderm Eye products:

- Are uniquely formulated to achieve more resilient-looking skin around the eyes
- Contain clinically proven ingredients that work together to deliver skin that appears tighter and smoother<sup>2,3</sup>



To purchase an ELASTIderm Eye product that's right for you, talk to your physician today.

## ELASTIDERM® EYE PRODUCTS



Refresh the appearance of the delicate skin around the eyes

**References:** 1. Cell 2: Serum, Day Cream and Night Cream, project #1120312. Summary of key findings. OMP, Inc. Data on file. 2. University of Maryland Medical Center: Maryland Facial Plastic Surgery and Medical Spa website. <http://umm.edu/programs/facial-plastic/health/skin-care-tips/what-really-works>. Accessed August 4, 2015. 3. Miller TF, Batra RS, Ramirez J. Evaluation of the effect of a novel bi-mineral complex on photoexposed periorbital skin [poster]. OMP, Inc. Data on file. 4. OMP, Inc. Data on file.

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## ELASTIderm Eye Serum utilizes soothing rollerball technology

- Contains caffeine to help reduce the appearance of under-eye puffiness
- Helps the delicate skin around the eyes appear tighter<sup>1,2,\*</sup>



## ELASTIderm Eye Serum provides real results



### A majority of users in a consumer panel<sup>1,\*</sup>:

- Considered the Serum better or much better than their current product
- Felt the Serum met or exceeded their expectations
- Agreed they would purchase the Serum in the future

\*Consumer panel results; N=23.

## ELASTIderm Eye Cream helps promote a more youthful look around the eyes

- Helps reduce the appearance of fine lines and wrinkles<sup>3,†</sup>
- Improves the feeling of elasticity and firmness<sup>3,†</sup>
- Helps skin look more resilient<sup>2</sup>



## Clinically proven ingredients

- Proprietary bi-mineral complex and malonic acid for tighter, smoother-looking skin<sup>2,3</sup>
- Penetrating Therapeutics™ for optimal results

**46%**  
increase in the look of elasticity of the skin around the eye area  
(week 9 vs baseline;  $P \leq .001$ )<sup>3,†</sup>

†Study results for twice-daily application of ELASTIderm Eye Cream in an 8-week study; N=33.

## Patients experienced visible improvements<sup>3,†</sup>



†Study results for twice-daily application of ELASTIderm Eye Cream in an 8-week study; N=33.