

## VITAMIN C

# Address the appearance of aging skin with the power of Vitamin C

- Reduces the appearance of fine lines and wrinkles<sup>9-10</sup>
- Calms skin<sup>12-14</sup>
- Brightens skin<sup>15,16</sup>
- Retains moisture<sup>17</sup>
- Stabilizes Vitamin E<sup>18</sup>

**Vitamin C**  
is an important  
antioxidant<sup>19</sup>

## Professional-C products for different skin types and needs

**Serums 10%, 15% and 20%** Help minimize the look of fine lines and wrinkles<sup>9,10</sup>

**Peptide Complex** Helps minimize the appearance of skin aging, promoting a healthy, youthful-looking glow

**Eye Brightener** Improves the appearance of crepiness and crow's feet.<sup>6</sup>

**Sunscreen** Helps protect all skin types against UV damage and early signs of aging.\*

\*Use as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as Professional-C Suncare SPF 30, wearing sun-protective clothing including hats and sunglasses, and avoiding the sun between 10:00 AM and 2:00 PM.

To purchase Professional-C products, talk to your physician today.

**References:** 1. McCullough JL, Principal Investigator. OMP 05-02: In vitro percutaneous absorption of Vitamin C topical formulations in human skin. April 27, 2005. OMP, Inc. Data on file. 2. Agahigian H. Greater Stability and Absorption of Bioavailable Vitamin C in Two Optimized Formulations Compared with a Leading Competitor Formulation. OMP, Inc. Data on file. 3. Miller TF, Principal Investigator. Final report: 14-day cumulative irritation test. Protocol JR-6-24A (10%); August 2, 2005. OMP, Inc. Data on file. 4. Obagi survey analysis, Vitamin C products; April 28, 2010. OMP, Inc. Data on file. 5. McCall-Perez F, Stephens TJ, Herndon JH Jr. Efficacy and tolerability of a facial serum for fine lines, wrinkles, and photodamaged skin. *J Clin Aesthet Dermatol.* 2011;4(7):51-54. 6. SNAP-8: an anti-aging peptide. Lipotec S.A. technical specifications, July 2005. OMP, Inc. Data on file. 7. Soft Focus technology. OMP, Inc. Data on file. 8. UL consumer survey, peptide products, project #1313277. OMP, Inc. Data on file. 9. Traikovich S. Use of Topical Ascorbic Acid and Its Effects on Photodamaged Skin Topography. *Arch Otolaryngol Head Neck Surg.* 1999;125(10):1091-1098. 10. Farris PK. Topical vitamin C: a useful agent for treating photoaging and other dermatologic conditions. *Dermatol Surg.* 2005;31(7, pt 2):814-818. 11. UL consumer survey, sunscreen, project #1313276. OMP, Inc. Data on file. 12. Alster TS, West TB. Effect of topical vitamin C on postoperative CO2 laser resurfacing erythema. 13. Basketter DA, et al. Influence of vitamin C on the elicitation of allergic contact dermatitis to p-phenylenediamine. *Contact Dermatitis.* 2016 Jun;74(6):368-72. 14. Coenraads PJ, et al. The role of the antioxidant ascorbic acid in the elicitation of contact allergic reactions to p-phenylenediamine. *Contact Dermatitis.* 2016 May;74(5):267-72. 15. Kameyama K, Sakai C, Kondoh S, et al. Inhibitory effect of magnesium L-ascorbyl-2-phosphate (VC-PMG) on melanogenesis in vitro and in vivo. *J Am Acad Dermatol.* 1996;34(1):29-33. 16. Espinal-Perez LE, Moncada B, Castanedo-Cazares JP. A double-blind randomized trial of 5% ascorbic acid vs. 4% hydroquinone in melasma. *Int J Dermatol.* 2004 Aug;43(8):604-7. 17. Campos PM, Gonçalves GM, Gaspar LR. In vitro antioxidant activity and in vivo efficacy of topical formulations containing vitamin C and its derivatives studied by non-invasive methods. *Skin Res Technol.* 2008;14(3):376-380. 18. Burgess C. Topical vitamins. *J Drugs Dermatol.* 2008;7(7)(suppl):s2-s6. 19. Lewis AB, Regan K. Dermatological procedure enhancement products—a beneficial means to combat aging skin. *US Dermatol Review.* 2006;1-5.

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**OBAGI**  
MEDICAL

## PROFESSIONAL-C™ PORTFOLIO



Address the appearance  
of aging skin

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MEDICAL

## Vitamin C in a rich, concentrated formula

- Professional-C Serums: Help minimize the appearance of fine lines and wrinkles
- Immediately penetrate the skin<sup>1,\*</sup>
- Better absorption into the skin than SkinCeuticals 20 AOX+, 19 hours after application<sup>2,\*</sup>

### Professional-C Serum 10%

Concentrated formula recommended for dry, irritated or sensitive skin.<sup>3</sup>

### Professional-C Serum 15%

High-performance serum developed for most skin types.

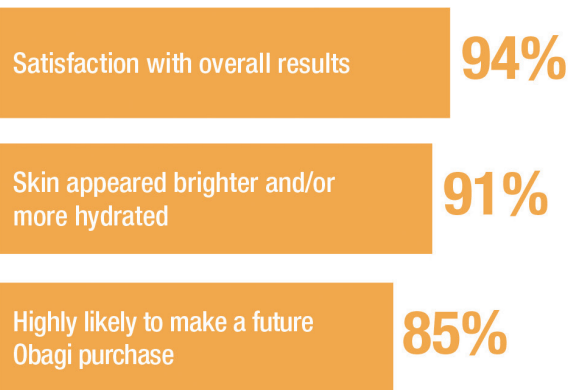
### Professional-C Serum 20%

Highest concentrated serum best suited for normal to oily skin.



## High customer satisfaction

In a survey of 1,305 Professional-C Serum users, the following observations were reported<sup>4</sup>:



\*Based on in vitro studies using Obagi Professional-C Serum 20% compared to SkinCeuticals Serum 20 AOX+. Clinical significance has not been established.

## Help minimize the appearance of skin aging

Professional-C Peptide Products: These highly effective products include Vitamin C and other important ingredients, such as Kinetin and Zeatin—synthetic forms of plant growth factors.

### Professional-C Peptide Complex

- Helps minimize the appearance of skin aging, promoting a healthy, youthful glow
- Contains key ingredients kinetin and zeatin, which can help improve the appearance of firmness, tone, and fine lines and wrinkles<sup>5,†</sup>
- SNAP-8 (acetyl octapeptide) reduces the appearance of wrinkles<sup>6</sup>



### Professional-C Eye Brightener

- Improves the appearance of crepiness and crow's feet<sup>6</sup>
- Helps skin appear rejuvenated
- Helps reduce the look of puffiness around the delicate eye area
- Soft Focus Technology creates optical diffusion of reflected light, blurring the appearance of fine lines and shadows<sup>7</sup>



## A majority of users saw improvements within 1 week<sup>8,‡</sup>

- 75% of users said they prefer the feel of these products over their current products
- 83% of users said they would recommend these products to a friend

†Study results for daily application of Professional-C Peptide Complex in a 12-week study; N=34.

‡Consumer survey results, peptide products; N=36.

## Broad-spectrum sun protection

- Professional-C Suncare SPF 30: Helps protect against skin-damaging UVA and UVB rays with a broad-spectrum sunscreen<sup>||</sup>
- Formulated with 10% L-ascorbic acid (Vitamin C) to help address the appearance of aging skin<sup>9,10</sup>
- Antioxidant Vitamin C defends against free radicals<sup>9,10</sup>
- Cosmetically elegant with a luxurious feel upon application
- Non-comedogenic



## High customer satisfaction

In a consumer home use test<sup>11,§</sup>:

- 86% were satisfied with overall results
- 80% felt their makeup glided on effortlessly over product
- 72% reported their skin felt protected<sup>||</sup>

Provides broad spectrum protection plus antioxidant Vitamin C

§Consumer survey results, sunscreen; N=36.

||Use as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as Professional-C Suncare SPF 30, wearing sun-protective clothing including hats and sunglasses, and avoiding the sun between 10:00 AM and 2:00 PM.